

# Taskstream-Tk20 Brand Guidelines

Please contact [marketing@taskstream.com](mailto:marketing@taskstream.com) if you have any questions about these guidelines or would like to request a copy of the logo.

In text form, the company name should be represented as Taskstream-Tk20.

## 1.1 Logo



PURPLE  
PMS 2617  
CMYK  
C84 M100 Y0 K13  
RGB  
R72 G38 B130  
HEX  
4b2682



BLUE  
PMS 299  
CMYK  
C85 M19 Y0 K0  
RGB  
R0 G157 B220  
HEX  
009ddc

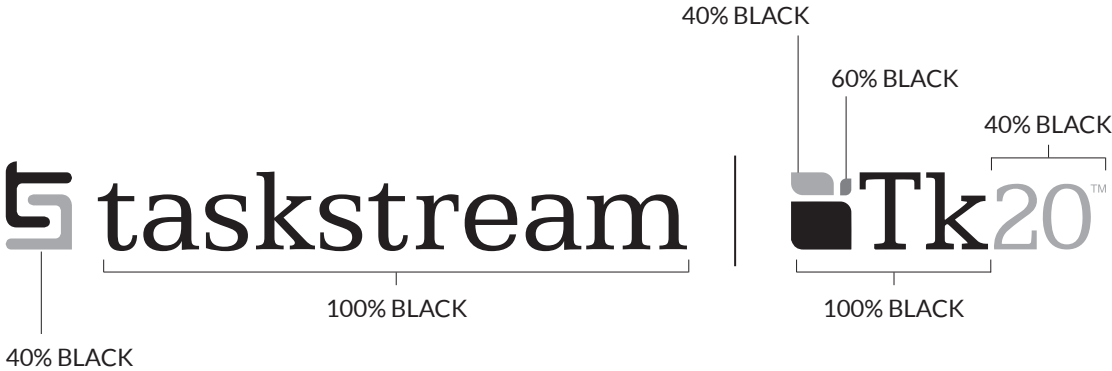


TEAL  
PMS 328  
CMYK  
C100 M26 Y66 K9  
RGB  
R0 G128 B110  
HEX  
00806e



BLACK  
CMYK  
C0 M0 Y0 K100  
RGB  
R0 G0 B0  
HEX  
000000

## 1.2 Logo - Monochrome



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## 1.3 Logo - Reversed

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