

Call for Proposal Tracks: Concurrent Session (45 min)

We're looking for real-world case studies, best practices, and creative perspectives that can inspire and guide fellow users. During proposal review and selection, preference will be given to those proposals that align with one of the established tracks and are process driven, sharing your approach to managing certain processes in your program or at your institution. You can include how the use of one or more Watermark platforms provides a foundation for managing that process, as well as your quality improvement initiatives.

Consider presenting independently or with colleagues from your institution (and/or other institutions), or collaboratively with a member of the Watermark team. Our attendees come from all corners of academic and non-academic affairs, and because of this, are open to a range of topics in the following areas:

- Using educational intelligence to drive improvements
- Planning for Assessment
- ePortfolios for learning and development
- Managing and assessing experiential learning and clinical experience
- Capturing and Using Student Feedback Data to Drive Improvements
- Managing curriculum development and redesign to drive improvements in student success
- Engaging and supporting faculty in professional growth and performance review
- Preparing for Accreditation

Tracks

Using educational intelligence to drive improvements

Transforming the use of data from primarily a compliance exercise to a platform for action is easier said than done. And using data to make intelligent decisions to improve student outcomes is the most important, and often most difficult step in the institutional effectiveness cycle. Share your approach to building that institution-wide sense of responsibility for using data to mobilize action. Describe your quality improvement process and strategies for connecting data across the institution and engaging others in the interpretation and use of results. How did your data inform curricular, pedagogical, or other changes that made real, tangible impacts on your campus?

Planning for Assessment

Share your program or institution's best practices for planning for both academic and non-academic assessment. Describe your process for defining learning outcomes/objectives, preparing and evaluating the quality of assessment plans, providing feedback and using rubrics to collect data, and using cycles of results to guide improvements. Describe your program/institution's use of portfolios, as well as other direct/indirect measures to best determine if outcomes have been met and students have acquired the knowledge, behaviors/attitudes, experiences, and applied skills necessary for post-graduation success. Share your approach for determining success.

ePortfolios for learning and development

Share how your institution has implemented and uses ePortfolios across campus. Describe strategies used to implement e-Portfolios in ways that have allowed students to better track their learning journeys, feel engaged in a learning community, and see their academic growth over time. Describe how the use of e-Portfolios on your campus helped to clarify, advance, and demonstrate outcomes. Share your institution's approach for scaling ePortfolio initiatives across campus. What

experiences, lessons learned, and practical tips could help guide others in implementing ePortfolios?

Managing and assessing experiential learning, student teaching, and clinical experiences

Share best-practice models of measuring core competencies and learning objectives outside the classroom, particularly in co-curricular student activities as well as field/clinical/student teaching/service learning experiences. Discuss how your institution is integrating efforts across all learning experiences in order to get better insight into performance and identifying areas for improvement.

Capturing and Using Student Feedback Data to Drive Improvements

Share your program or institution's approach to encouraging student feedback. Describe the process for soliciting feedback from students on courses, faculty impact, and preparedness. Share best practices and practical tips for encouraging students to become a part of these processes, communicating the vision and value-add of their engagement, and increasing response rates. Share how the use of data from these processes feeds multiple levels of stakeholders and multiple institutional processes – senior administration, dept/school administration, and faculty. How does this data impact teaching and learning, and managing quality at the course, program, department, school, and institutional levels? How does it impact faculty?

Managing curriculum development and redesign to drive improvements in student success

Share your institution's process for proposing, reviewing, approving, and implementing curricular changes intended to improve courses and outcomes. Discuss how these changes are communicated, presented, and measured for student success, and how they contribute to student preparedness post graduation. Present concrete examples of improvements seen over time. Discuss how you've integrated curriculum, academic catalog and syllabus management...what benefits has your institution and faculty experienced in integrating these processes?

Engaging and supporting faculty in professional growth and performance review

Share your institution's process for supporting faculty activities in the areas of teaching, research, publications, professional development, and service, as well as how you encourage or require faculty to document these activities. Discuss your annual review and promotion & tenure processes in place for tracking and monitoring faculty members' teaching and course evaluations, service to the institution, research, and publication work. Describe the benefits of your process to essential campus stakeholders, including faculty, students, and third parties, as well as areas to improve efficiencies.

Preparing for Accreditation

Share your program's or institution's best practices for preparing for accreditation. Share how your institution integrates your institution's core processes in preparation for demonstrating institutional effectiveness. These processes include but are not limited to strategic planning, assessment planning and outcomes measurement, program review, resource allocation, curriculum review and improvements, reporting on faculty qualifications, and syllabus management. Discussion of regional, specialized, and/or professional accreditation bodies welcomed.